

# Wake Forest Social District Survey

The Town of Wake Forest's Board of Commissioners will vote upon the creation of a social district in Downtown Wake Forest. The social district will allow the consumption of open containers of alcohol in public spaces Thursday - Saturday 12:00 PM - 9:00 PM.



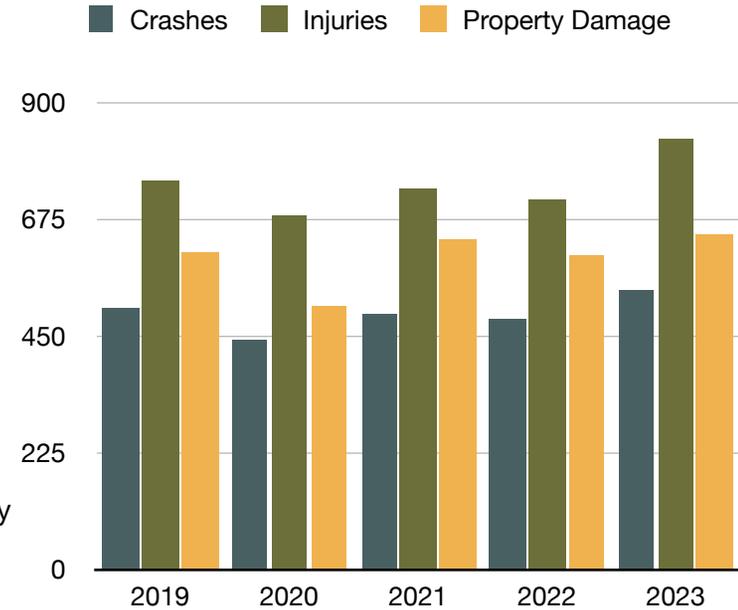
PLEASE CONSIDER ANSWERING THE SURVEY!

# Social Districts was Legalized by HB890 in September 2021

## Raleigh, Durham, and Greensboro were some of the first to create social districts

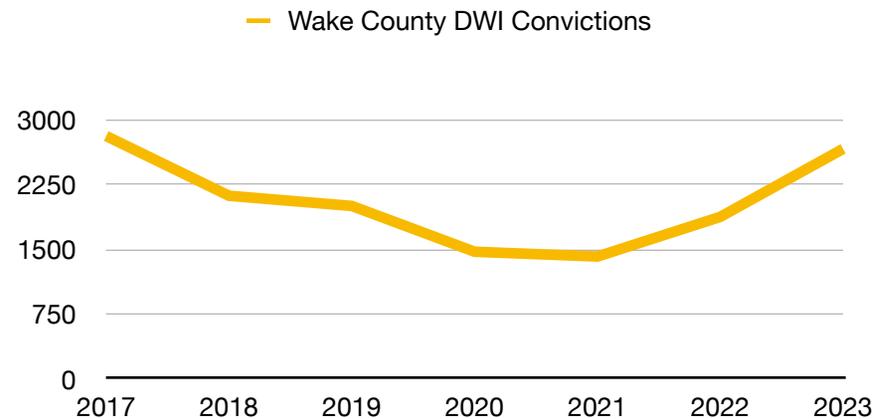
NCDOT - Wake County Alcohol-Related Crashes and Deaths

	2019		2020		2021		2022		2023	
	Crashes	Injuries								
<b>Fatal</b>	19	19	19	21	28	31	33	38	27	27
<b>Injuries</b>	484	727	422	642	462	703	446	674	509	803
<b>Property Damage</b>	609		508		635		606		645	
<b>Total</b>	1,112	746	949	683	1,125	734	1,085	712	1,181	830



NCCourts.gov - Judicial Statistical DWI Conviction Reports - Wake County

2017	2018	2019	2020	2021	2022	2023
2,807	2,117	1,999	1,470	1,415	1,873	2,659



census.gov - Wake County 20-54 y/o

2017	2018	2019	2020	2021	2022	2023
542,031	549,263	555,872	548,954	572,590	588,150	593,248

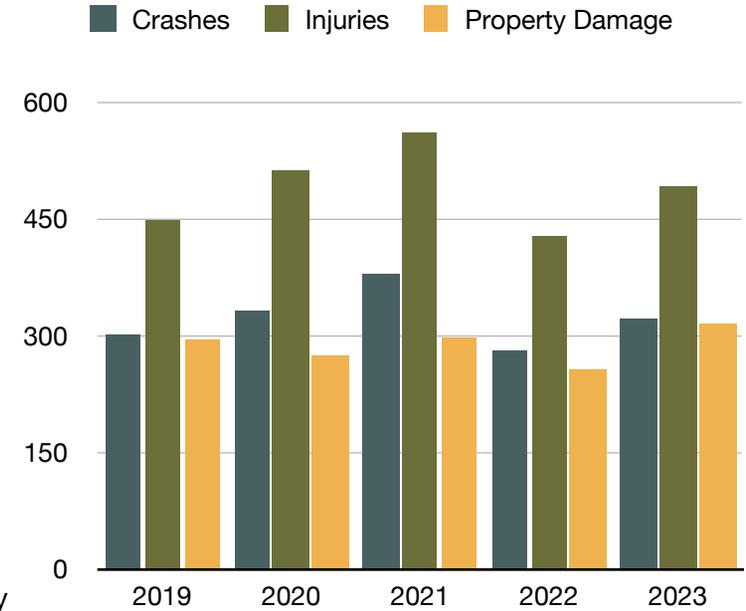
Rate of Population Growth to DWI Convictions - Wake County

2017	2018	2019	2020	2021	2022	2023
0.005%	0.004%	0.004%	0.003%	0.002%	0.003%	0.005%



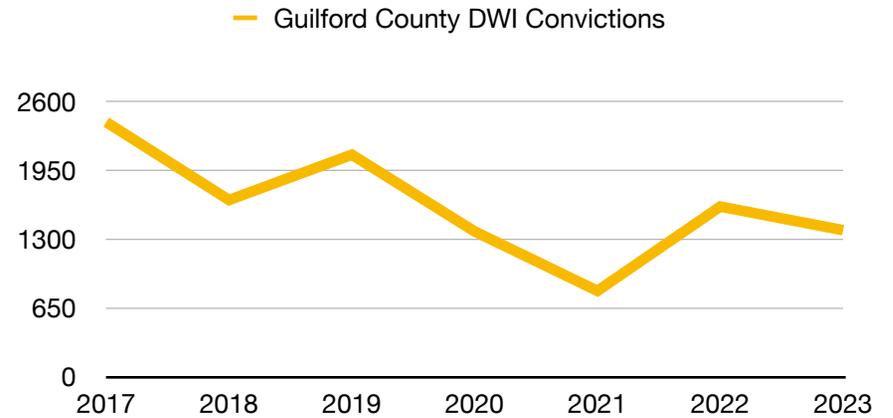
NCDOT - Guilford County Alcohol-Related Crashes and Deaths

	2019		2020		2021		2022		2023	
	Crashes	Injuries								
<b>Fatal</b>	23	23	23	25	27	27	14	16	20	21
<b>Injuries</b>	276	423	307	487	351	532	265	409	305	475
<b>Property Damage</b>	292		272		297		255		315	
<b>Total</b>	591	446	602	512	675	560	534	425	635	490



NCCourts.gov - Judicial Statistical DWI Conviction Reports - Guilford County

2017	2018	2019	2020	2021	2022	2023
2,401	1,665	2,093	1,368	806	1,603	1,380



census.gov - Guilford County 20-54 y/o

2017	2018	2019	2020	2021	2022	2023
247,092	247,833	244,310	247,284	246,227	247,899	248,604

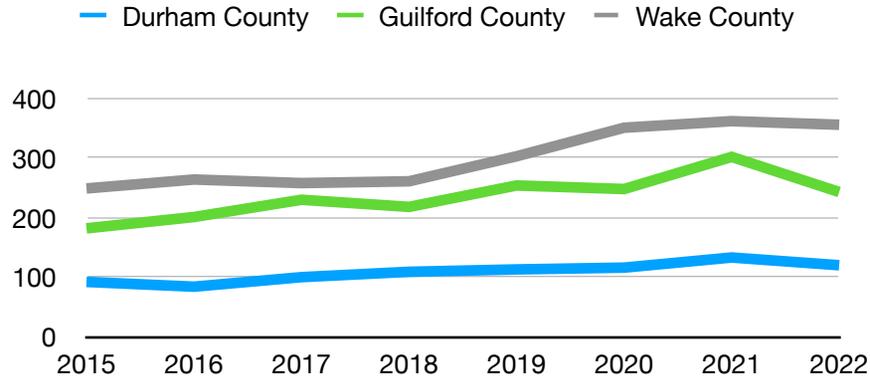
Rate of Population Growth to DWI Convictions - Guilford County

2017	2018	2019	2020	2021	2022	2023
0.010%	0.007%	0.009%	0.006%	0.003%	0.006%	0.005%

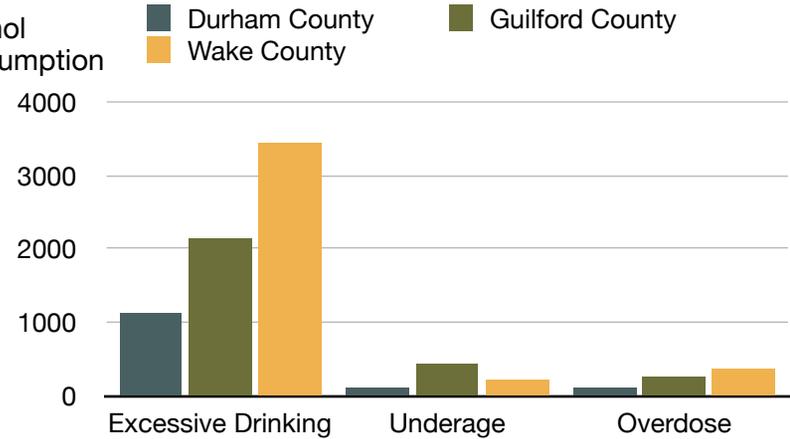
# NC Department of Health and Human Services

## Alcohol Consumption Statistics in Durham, Guilford, and Wake County

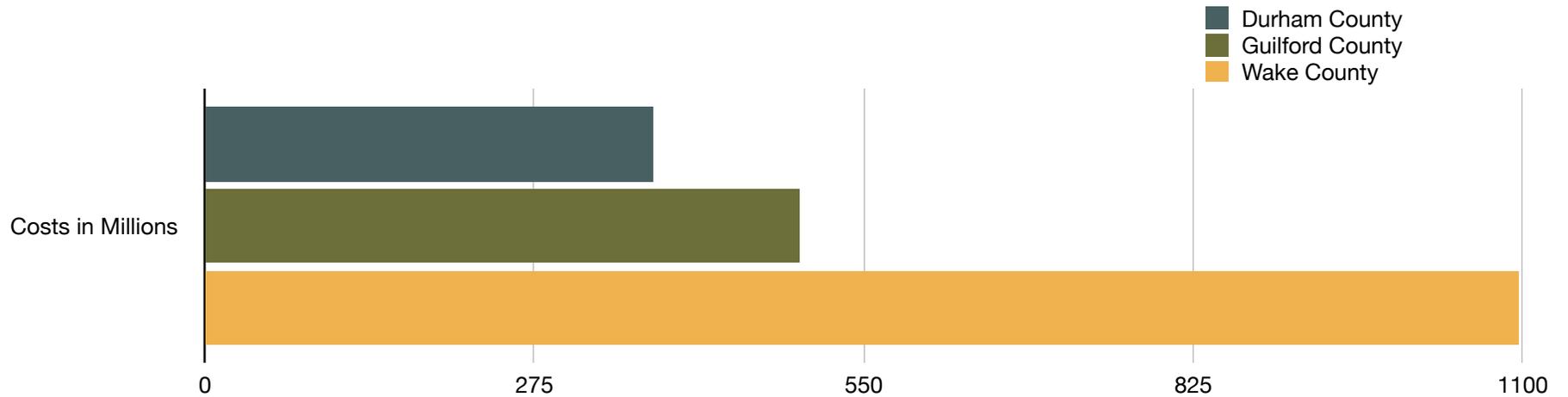
Deaths



Alcohol Consumption

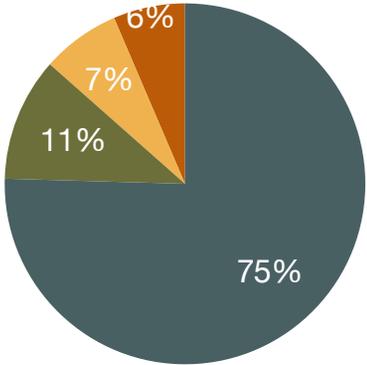


## Community Cost for Excessive Alcohol Use in Durham, Guilford, and Wake County



# What a Social District Means for Wake Forest

- Lost Productivity
- Health Care
- Criminal Justice
- Motor Vehicle



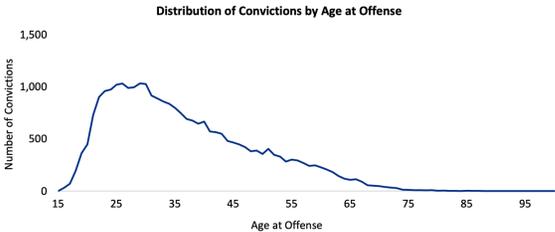
According to NC Department of Health and Human Services, excessive alcohol drinking costs North Carolina over \$9.5 billion a year. 75% (\$7.1 billion) is consumed by lost productivity costs. 11% (\$1.05 billion) is used by health care costs. 7% (\$665 million) is consumed by criminal justice expenses, and 6% (\$570 million) is in motor vehicle crash costs.

45.6% (\$4.3 billion of the 9.5 billion) is paid by North Carolina government entities, including federal, state, and local agencies that cover health care costs. The other 54.4% is paid by the North Carolina citizen in their health, car, home, and business insurance. Averaged out, every North Carolinian pays \$2.09 for every alcoholic beverage sold.

That's 963 million (spirits) + 216 million (wine) + 1.970 million (beer) = 3.149 million drinks. \$2.09/drink served costs each NC citizen (6.58 billion) \$6,581,410,000.

There are currently about 10.8 to 11 million North Carolinians. The societal cost per resident (including children) is \$609.39/year, which is consumed by taxes and insurance.

If a Social District is enacted, it is likely that insurance rates and taxes will rise.



Note: Of the 27,369 DWI convictions in FY 2023, 14 convictions with missing values for offender age were excluded from the figure.  
 SOURCE: NC Sentencing and Policy Advisory Commission, FY 2023 DWI Statistical Report Data

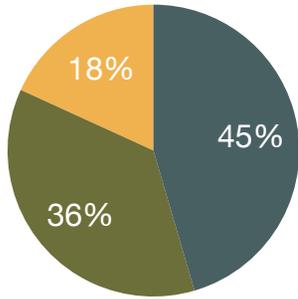
According to North Carolina's Judicial DWI Reports, 21-55 year olds are most likely to be convicted of DWIs.

Social Districts are designed to attract 21-55 year olds.

Therefore, it is likely that Wake Forest will experience more drunk drivers if a Social District is created.

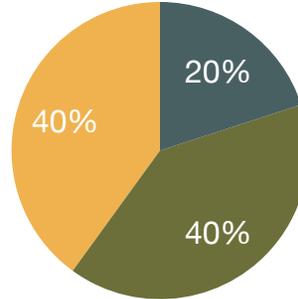
# Survey Results

● In Favor ● Not In Favor  
● Not Sure



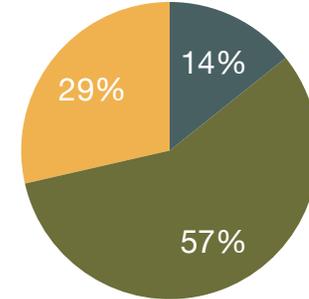
Q: Are you in favor of a Wake Forest Social District?

● Yes ● No ● Maybe



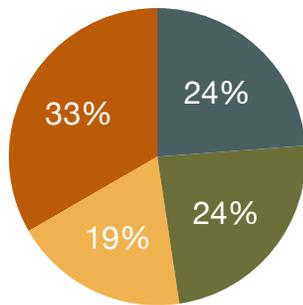
Q: Would you go Downtown MORE if there is a Social District?

● Yes ● No ● Maybe



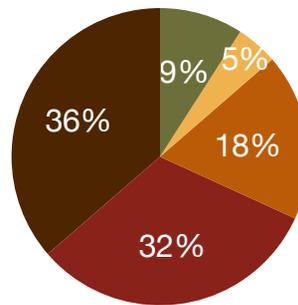
Q: Would you AVOID Downtown if there is a Social District?

● Daily ● Weekly ● Monthly ● Never



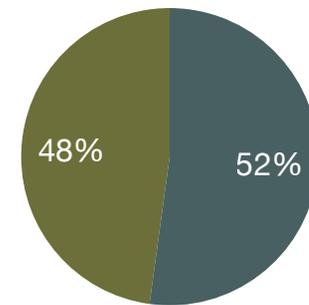
Q: How often do you drink alcohol?

● 20 or less ● 21-29 ● 30-39  
● 40-49 ● 50-59 ● 60+



Q: What is your age?

● Did Not Answer Door/Survey ● Answered



S Main Street btw W Holding Ave/  
W South Ave; Holding Oaks Ct; E  
Vernon Ave; E Sycamore Ave  
46 Single-Family Residences

# Awareness, Engagement, and Community Outreach

## Town of Wake Forest's Facebook Posts Since Nov 1, 2024

<https://www.facebook.com/TownofWakeForest/>

